



## Central Iowa's Daily Newspaper

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Marshalltown, Iowa, USA

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## Marshalltown trio becomes city's newest technology entrepreneurs

By **KARI HARAPAT**  
T-R Staff Writer



**Staff Photo by Kari Harapat**  
Martin Downs, Chad Berg and Jeff Hall work together Monday afternoon in their office. The three men recently formed BDH Technology.

A start-up company has opened its doors to Marshalltown. BDH Technology, 19 South Center Street Suite 4, is open and ready for business.

BDH Technology provides computer services to residential and commercial facilities.

“We offer computer repairs and sales, home and business networking and web design,” said Martin Downs, partner in BDH Technology.

Three men have partnered to form BDH Technology. They are Chad Berg, Martin Downs and Jeff Hall. BDH stands for the first letter in their last names.

Deciding to open a computer services business came naturally to Berg, Downs and Hall.

“We were already [providing these services] to our friends, parents and our parents’ friends,” Berg said. “We just decided to make a business out of it.”

Computers and technology has always come easily to the partners of BDH Technology.

“When I was young I was always interested how computers worked,” Downs said. “I always wanted to get inside one and dissect it to figure out how it worked. And because technology never stops growing my interest never dies.”

The partners have not only grown up with technology and computers, but with each other. All three men were raised in Marshalltown and graduated from Marshalltown High School together in 1998.

“We were raised here,” said Hall. “We went to middle school though MCC [Marshalltown Community College] together.”

Their connections to Marshalltown have a lot to do with starting a business here.

“This is where we’re rooted,” Downs said. “[Marshalltown] is big enough to support a decent size business yet small enough that customers remain loyal.”

Although the men have lived in Marshalltown almost all their lives, it does not prevent them from being excited about the town.

“We’re young, honest, motivated and hard working,” said Berg. “And we’re eager to learn more about the businesses in town and what we can do for them.”

Berg is a 2002 graduate of Iowa State University. He holds a degree in Computer Engineering and has experience in web design, system administration, programming and as a software engineer. He is getting married in September.

Downs is a 2003 graduate of Buena Vista University with a bachelor of arts degree in Management Information Systems. He has extensive programming and business knowledge. He has been married for almost three years to his wife, Katie.

Hall will graduate from Buena Vista University in December with a degree in Management Information Systems. In the past he has held position such as Information Technology Manager and as a database developer. He has been married for just more than a year to his wife, Michelle.

For more information about BDH Technology, visit: [www.bdhtechnology.com](http://www.bdhtechnology.com) or contact them at 752-1818.

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